

## 30 things to post on social media...

1. Take a picture of your office or view out of the window
2. Share the profile of a business you think your followers would like
3. Create a short video, featuring people or products from your business
4. Answer a question. Use questions that are asked most often for maximum points!
5. Introduce a team member or someone who has worked with you
6. Share a new story your followers might like
7. Share your latest email newsletter or announcement
8. Interview a customer
9. Post a fill-in-the-blank
10. Link to an infographic you think your audience will enjoy
11. Share a favourite quote
12. Show off your expertise with a helpful tip
13. Award a customer or follower 'Fan of the month'
14. Post something in celebration of a company milestone, birthday, or little-known holiday. You can find some [here](#).
15. Tell people about something you are looking forward to
16. Correct a common misconception that is relevant to your audience
17. Share something funny
18. Share your favourite book, story, film or song and ask for theirs
19. Share your story. Why do you love what you do?
20. Share a great post from someone else.
21. Share an ambition you hope to achieve.
22. Share your favourite quote
23. Give a shout out to an organisation that supports small businesses
24. Post something seasonal
25. Post a statistic that is interesting to your audience
26. Promote your other social media channels
27. Ask a multiple choice question or use the poll feature to run a poll
28. Ask people if they would like to join your email mailing list
29. Thank your customers for their support
30. Share something about an event that you recently attended